

21 January 2011

**7th Eco-products International Fair in New Delhi, India
– Green Productivity for Sustainable Energy and Environment –**

The Asian Productivity Organization (APO) will organize the 7th Eco-products International Fair (EPIF 2011) showcasing the most advanced environmental technologies, products, and services at Pragati Maidan in New Delhi, India, 10–12 February 2011, jointly with the Department of Industrial Policy & Promotion, Ministry of Commerce and Industry, Government of India, National Productivity Council, and Confederation of Indian Industry (CII).

The EPIF is the largest international environmental fair in Asia and this year will be held concurrently with the International Engineering and Technology Fair. The EPIF 2011 will promote environmentally friendly business practices and environmental cooperation by exhibiting the latest eco-products, -services, and -technologies, as well as corporate social responsibility activities. The Japan Pavilion organized by the Japan External Trade Organization and sponsored by the Agency for Natural Resources and Energy, Ministry of Economy, Trade and Industry, will focus on energy conservation and renewable energy.



(L) Mr. Takashi Yamagishi, Chairperson of the Preparatory Committee for the EPIF and Senior Executive Advisor, Teijin Ltd; (R) Commerce and Industry Minister Anand Sharma in July 2011

In addition to the fair, a two-day parallel international conference will be held on environmental issues in the Asia-Pacific. The presentations and panel discussions will be attended by high-level government officials, business leaders, and representatives of leading research institutes and international organizations.



During the fair, the 2011 edition of the *Eco-products Directory* will debut. The *Eco-products Directory 2011* contains the latest eco-products, -materials, -components, and -services compiled by the APO under the guidance of Dr. Ryoichi Yamamoto, Emeritus Professor, University of Tokyo.

Admission to the EPIF 2011 is free to the public.

For more details, please contact:
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EPIF homepage: <http://www.apo-epif.org/2011/>

The details of the Eco-products International Fair and International Conference are:

(1) Dates and Venue

Dates: 10 (Thu)–12 (Sat) February 2011

Venue: Pragati Maidan, New Delhi

Approx. 40 min. by car from Indira Gandhi International Airport

Delhi Metro: Blue Line, Noida City Center Station



(2) Organizers

- APO
- Department of Industrial Policy & Promotion, Ministry of Commerce and Industry, Government of India
- National Productivity Council, under the Ministry of Commerce and Industry, Government of India
- CII

(3) Exhibitors

A range of companies and organizations representing industry, government, and academia will participate in the EPIF 2011. Their fields include manufacturing, construction, trading, finance, retail, and services as well as governmental agencies and NGOs from Japan, India, other Asia-Pacific countries, and beyond.

(4) Honored Guests

Government

Representatives of both the Indian and Japanese governments will attend. From Japan, Councillor Yukio Kato, Ministry of Environment is expected to visit the fair as well as speak at the parallel International Conference. Other representatives from the Ministry of Economy, Trade and Industry and the Embassy of Japan in India are also expected.

GPAC Members

The following Green Productivity Advisory Committee (GPAC) members from Japanese private companies and academia are expected at the EPIF 2011:

- Mr. Teisuke Kitayama, Chairperson of the GPAC and Chairman of the Board, Sumitomo Mitsui Banking Corporation
- Mr. Takashi Yamagishi, Vice Chairperson of the GPAC, Chairperson of the Preparatory Committee for the EPIF, and Senior Executive Advisor, Teijin Ltd.
- Mr. Yukio Yanase, Vice Chairperson of the GPAC and Director, Vice Chairman, Orix Corporation
- Dr. Ryoichi Yamamoto, Vice Chairperson of the GPAC, Chair of International Green Purchasing Network, and Emeritus Professor, University of Tokyo

About the APO

The APO was established in 1961 as a regional intergovernmental organization with a mission to contribute to the socioeconomic development of the Asia-Pacific region through productivity promotion. The current membership comprises 20 economies. The APO supports its member countries through capacity building efforts such as training courses, workshops, seminars, and other activities to enhance productivity.

About the GPAC

The APO's Green Productivity (GP) Program was established in 1994 with support from the Government of Japan to address both environmental protection and productivity improvement. Numerous GP projects have been organized in all APO member countries. Recognizing the importance of obtaining advice and support from Japanese corporations with rich experience in environmental management, environmental technologies, and environmental services, the APO founded the GPAC in cooperation with leading Japanese companies in 2003. Since 2004, EPIFs have been held in APO member countries annually with the full support and cooperation of the GPAC.

Previous EPIFs

Year	Country	No. of exhibitors	No. of visitors
2004	Malaysia	76	11,493
2005	Thailand	59	25,476
2006	Singapore	107	34,516
2008	Vietnam	91	98,469
2009	Philippines	128	83,469
2010	Indonesia	164	90,004

Related Websites

- EPIF homepage: <http://www.apo-epif.org>
- APO homepage: <http://www.apo-tokyo.org/jpn>
- GPAC: <http://www.apo-tokyo.org/jpn/green/committee.html>
- Eco-products Directory: <http://www.apo-tokyo.org/jpn/green/directory.html>